

2022 COPA KIN: READ TO WIN CHALLENGE

Background

The Mexican National Team’s partnership with the Dallas Cowboys, FC Dallas, & the Dallas Sports Commission brings MEXTOUR to AT&T Stadium through 2022. Far beyond the field, this partnership aims to give back to the local community through a shared love of soccer. The Copa Kin: Read to Win, was initiated as an extension of the partnership, to promote bilingual literacy for K-5th grade students in the greater Dallas region. The program has had great results in over 7.8 million minutes read.

The Competition

This year’s competition will run from **April 18th – May 13th**.

Be sure to visit <https://www.mextour.org/copakin/> for more information and to register your student or class!

The Mexican National Team challenges students in elementary school to read in either English or Spanish during the weeks of April 18th-May 13th leading into their match at AT&T Stadium this May. The goal of this challenge is to promote bilingual literacy for students in the greater Dallas region. Students, teachers, or librarians are asked to track the number of minutes students spend reading during the 4-week program.

Participating students and teachers will track minutes read each week in English or Spanish. On the following dates, the number of minutes per student will need to be submitted online to determine the top readers each week. Prizes are awarded on a week-to-week basis for minutes read that week; minutes do not accumulate until the final week of the competition. The Grand Prize readers at the end of Week 4 will be those students that have read the most cumulative minutes throughout the entire reading challenge timeline.

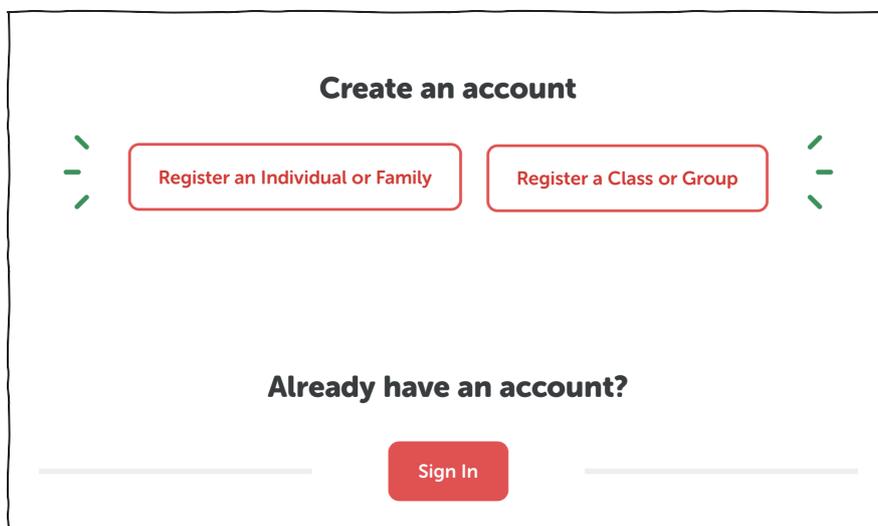
All Minutes Must be Submitted By . . .	Prize Info
Week 1 – April 24th	#MEXTOUR Prize – FC Dallas/MNT Items
Week 2 – May 1st	#MEXTOUR Prize – Dallas Cowboys/MNT Items
Week 3 – May 8th	#MEXTOUR Prize – MNT/Dallas Sports Commission Items
Week 4 - May 13th	<p>#MEXTOUR Grand Prize:</p> <ul style="list-style-type: none"> • The classroom and students that have read the most minutes will receive tickets and a special VIP tour for the Mexico game in May at AT&T Stadium. • The school that read the most cumulative minutes across the program will receive a school visit from MNT, Cowboys, and FC Dallas players and mascots. • Make sure students submit their raffle tickets online for a chance to win additional prizes.

How to Register:

Registration will take place in April on BeanStack, in English and in Spanish, so participants, parents, and teachers can create, manage, and measure reading objectives. Record all minutes in BeanStack by the end of each week to be entered in weekly for the chance to win prizes. Go to <https://www.mextour.org/copakin/> to print out reading logs for the students to track their progress before submission into BeanStack.

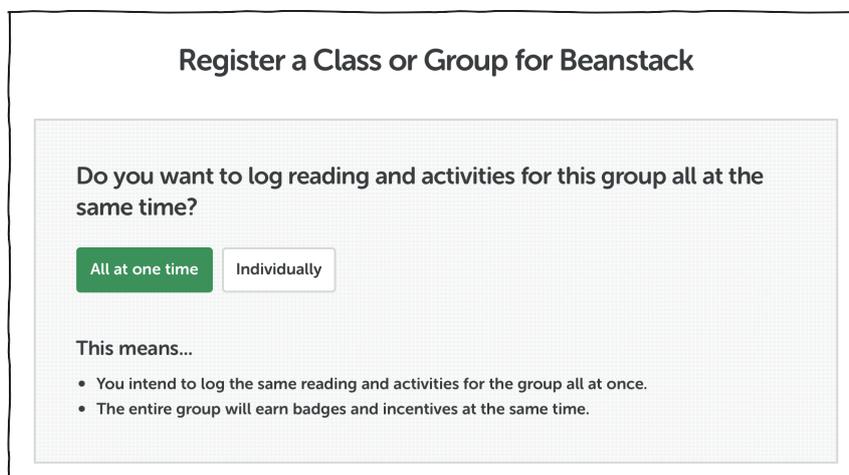
1. Go to **COPA KIN: Read to Win!**

1. Click “Register an Individual or Family” or “Register a Class or Group” If you have participated in past reading programs, you can log into your account with your username and password.



The screenshot shows a registration page with the heading "Create an account". Below the heading are two buttons: "Register an Individual or Family" and "Register a Class or Group". Below these buttons is the heading "Already have an account?" and a "Sign In" button.

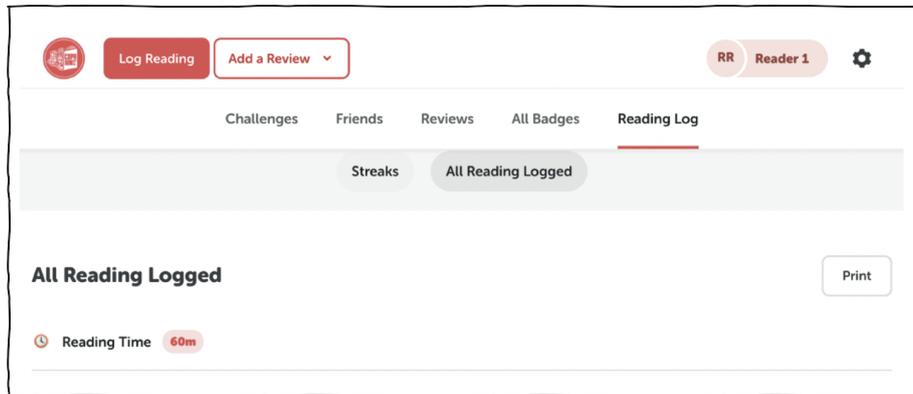
1. Make sure you toggle over to ‘Individually’ when registering your classroom so your students can track their individual progress and prizes. Complete the registration questions with your contact information, the classroom information, and school district affiliation.



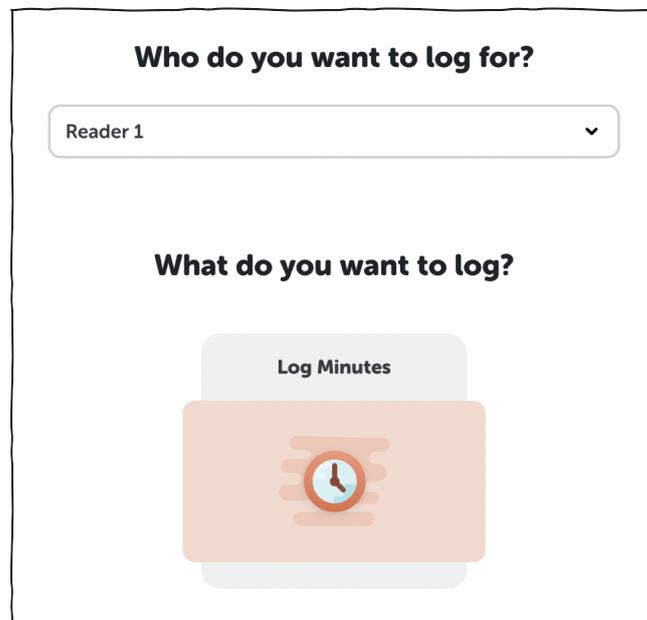
The screenshot shows a registration page with the heading "Register a Class or Group for Beanstack". Below the heading is a question: "Do you want to log reading and activities for this group all at the same time?". There are two buttons: "All at one time" and "Individually". Below the buttons is the heading "This means..." and a list of two bullet points:

- You intend to log the same reading and activities for the group all at once.
- The entire group will earn badges and incentives at the same time.

1. Once your classroom landing page has been created, you can change the reader in the top right-hand corner. You can also click on 'Reader 1' to edit the student information, change students, or add another reader to the group.



1. If you want to log minutes for your students, click on 'Log Reading' in the top left corner. Pick what student you want to log the reading for and click on 'Log Minutes' where you will be taken to a page to log them by day.



We look forward to your classroom's participation in this year's Copa Kin: Read to Win Challenge! Contact the Dallas Sports Commission at info@dallasports.org for any questions.